



SUMMER SOLSTICE SOIREE - June 17, 2017

The **Summer Solstice Soirée and Auction** is the Urban Ecology Center's annual gala that brings together an extraordinary group of socially active and visionary adults that support the Center's mission of connecting people to nature.

Hosted at the Center's award winning green building at Riverside Park, the evening includes cocktails, local and organic fare, unique entertainment to celebrate the year's longest day, and an impressive silent auction offering items for green living, getting out into green spaces and everything in between.

Sponsors get unique and visible recognition as:

- An environmentally-conscious organization and a supporter of sustainability
- A community proponent of environmental education for urban youth

Connect your business to this esteemed group and their networks, which have supported and helped build this grassroots initiative into a nationally recognized leader in urban environmental education, park revitalization and community improvement.



Visibility and reach of the Center's communications:

- 95,745 visits to our three branches and 200,000 visits to our parks
- Over 11,000 subscribers to the Weekly Guide (e-newsletter)
- Over 4,500 households and 300 organizations receive the bi-monthly paper newsletter
- Over 15,000 likes to the Center's Facebook page
- Over 9,400 Twitter followers
- Over 2,000 LinkedIn followers

as of 12/1/16

PREMIER SPONSOR - \$15,000

- Event presenting rights: Urban Ecology Center's Summer Solstice Soirée presented by your company
- Champagne toast at the top of the tower
- Public remarks before the program
- Pre-event cocktail hour with sneak peak of the auction (begins at 5:30pm)
- Company name and/or logo included on print and digital invitation
- Company name and/or logo included in social media posts, updates, or videos leading up to or after the event
- Company name and/or logo in any additional publicity for the event
- Company name and/or logo with prominence on event webpage, event signage, and in the Center's newsletter
- Company recognized in Center's donor list (bimonthly online and Annual Report)
- 12 Family memberships to offer to employees
- 12 tickets to the event



TITLE SPONSOR - \$10,000

- Pre-event cocktail hour with sneak peak of the auction (begins at 5:30pm)
- Company name and/or logo included in social media posts, updates, or videos leading up to or after the event
- Company name and/or logo in any additional publicity for the event
- Company name and/or logo with prominence on event webpage, event signage, and in the Center's newsletter
- Company recognized in Center's donor list (bimonthly online and Annual Report)
- 10 Family memberships to offer your employees
- 10 tickets to the event

MAJOR SPONSOR - \$5,000

- Company name and/or logo included in a minimum of two social media posts, updates, or videos leading up to or after the event
- Company name and/or logo on event webpage, event signage, and in the Center's newsletter
- Company recognized in Center's donor list (bimonthly online and Annual Report)
- 8 family memberships to offer your employees
- 8 tickets to the event

KEY SPONSOR - \$2,500

- Company name and/or logo on event webpage, event signage, and in the Center's newsletter
- Company recognized in Center's donor list (bimonthly online and Annual Report)
- 6 family memberships to offer your employees
- 6 tickets to the event

SUPPORTING SPONSOR - \$1,200

- Company name and/or logo on event webpage, event signage, and in the Center's newsletter
- Company recognized in Center's donor list (bimonthly online and Annual Report)
- 6 tickets to the event



For more information, or to become a sponsor of the Summer Solstice Soirée contact Lianna Bishop, Corporate and Foundation Relations Manager, (414) 964-8505 ext. 136, lbishop@urbanecologycenter.org.

URBAN ECOLOGY CENTER Sponsorship Agreement Form

Help support the Urban Ecology Center and its mission through sponsorship!

Your business will receive great benefits too!
(Please view the corresponding information for sponsorship and benefit details.)

Company

Address

City, State, Zip

Is your company on:

Facebook? *account name*

Twitter? *account name*

LinkedIn? *account name*

Contact name

Phone

Email

I/We, as indicated above, pledge to support the Urban Ecology Center and its mission through the sponsorship contribution marked on the right.

Signature

Date

Summer Solstice Soirée

- Premier Sponsor - \$15,000
- Title Sponsor - \$10,000
- Major Sponsor - \$5,000
- Key Sponsor - \$2,500
- Supporting Sponsor - \$1,200

Agreement:

Please return a completed and signed copy of this agreement via postal mail to:

Lianna Bishop
Urban Ecology Center
1500 E. Park Pl.
Milwaukee, WI 53211

Or via email to:

lbishop@urbanecologycenter.org

Please also include in your email a high resolution file of your company's logo. (.ai, .eps files are best)

Payment:

- Please find payment enclosed.
- Please send an invoice to:

Contact name

Address

City, State, Zip

Phone

Email