

Earth Day of Service 2017

Riverside Park | Washington Park | Menomonee Valley

April 22, 2017 | 9am - 1pm

EARTH DAY of SERVICE

Join the Urban Ecology Center as a sponsor of Earth Day of Service, the annual event that offers the opportunity to dig in and make a difference!

Earth Day of Service 2017 focuses on interactive, eco-friendly activities for corporate service groups, individuals and families. Community members are encouraged to spread the message and inspire friends and family volunteer and participate in the Earth Day of Service at one of our branches in Riverside Park, Washington Park and the Menomonee Valley. After a morning of volunteering, participants enjoy a community lunch to celebrate and build community.

Sponsors of Earth Day of Service receive significant and visible recognition as:

- An environmentally conscious organization and supporter of sustainability and conservation
- A proponent for environmental education and innovation



Title Sponsor - \$5,000

All Major Sponsor level recognition plus:

- Program presenting rights: Earth Day of Service presented by your company
- Recognition at the event with prominence on signage and promotional materials

Major Sponsor - \$2,500

All Key Sponsor level recognition plus:

- Company name recognized on blog post about Earth Day of Service
- Company name recognized on video after the event

Key Sponsor - \$1,200

All Supporting Sponsor level recognition plus:

- Company name and/or logo included in social media posts leading up to and/or after the event
- Company name recognized in Weekly Guide

Supporting Sponsor - \$500

- Recognition at event on signage and promotional materials
- Company name and/or logo on event webpage
- Company logo on flyers promoting the Earth Day of Service
- Opportunity to volunteer at the event
- Opportunity for on-site event presence/table at Earth Day of Service
- Company recognized in the Center's donor list (bimonthly online and Annual Report)

Visibility and reach of the Center's communications:

- 95,745 visits to our three branches and 200,000 visits to our parks
- Over 11,000 subscribers to the Weekly Guide (e-newsletter)
- Over 4,500 households and 300 organizations receive the bi-monthly paper newsletter
- Over 14,000 likes to the Center's Facebook page
- Over 9,400 Twitter followers

as of 11/21/16



For more information, or to become a sponsor of Earth Day of Service, contact Lianna Bishop, Corporate and Foundation Relations Manager, (414) 964-8505 ext. 136, lbishop@urbanecologycenter.org.

URBAN ECOLOGY CENTER Sponsorship Agreement Form

Help support the Urban Ecology Center and its mission through sponsorship!

Your business will receive great benefits too!
(Please view the corresponding information for sponsorship and benefit details.)

Company

Address

City, State, Zip

Is your company on:

Facebook? *account name*

Twitter? *account name*

LinkedIn? *account name*

Contact name

Phone

Email

I/We, as indicated above, pledge to support the Urban Ecology Center and its mission through the sponsorship contribution marked on the right.

Signature

Date

Earth Day of Service

April 22, 2017

- Title Sponsor - \$5,000
- Major Sponsor - \$2,500
- Key Sponsor - \$1,200
- Supporting Sponsor - \$500

Agreement:

Please return a completed and signed copy of this agreement via postal mail to:

Lianna Bishop
Urban Ecology Center
1500 E. Park Pl.
Milwaukee, WI 53211

Or via email to:

lbishop@urbanecologycenter.org

Please also include in your email a high resolution file of your company's logo. (.ai, .eps files are best)

Payment:

- Please find payment enclosed.
- Please send an invoice to:

Contact name

Address

City, State, Zip

Phone

Email